

Produce Prescription Program

RURAL HEALTH
NETWORK
Serving South Central New York



What is Eligible?



Fresh Fruits & Vegetables;
Canned & Frozen Produce



Value-Added Items, Dried Fruits or Vegetables or Non-Produce Items

How it Works at the Farmers Market

1. At the beginning of the market, put out your Produce Rx Vendor sign.
2. Ask customer if they will be using their Produce Prescription.
 - If YES, customer pays with \$5 Produce Rx vouchers.
 - You may also accept \$1 Market Bucks from customers.
 - Check that there is an ID # written on the Vouchers.
3. Record sales data on the redemption log, including the ID # and amount spent by each customer.
4. The redemption log and vouchers can be submitted for reimbursement **by the 15th of each month**. The log can be completed electronically and submitted by email, or a paper copy of the redemption log can be mailed. The vouchers can either be mailed to the Rural Health Network or dropped off.

Frequently Asked Questions

What is the Produce Rx Program?

The Produce Rx Program allows healthcare providers in your community to write prescription for fresh fruits and vegetables for individuals and families. Participants receive vouchers to spend at farmers markets and other retail options - giving additional purchasing power to people who need it and opening untapped markets for farmers.

Who is running this program?

Rural Health Network of South Central New York.

Can customers use more than ONE voucher at a time?

Yes, there is no limit to the number of Produce Rx vouchers customers can use at Farmers Markets.

Can customers get change for their Produce Rx vouchers?

No, so it's recommended to purchase as close as possible to the whole dollar amount of the combined vouchers.

For example, if the fruit and vegetable purchase is \$9.89, they will need to use two \$5 Produce Rx vouchers but will not receive \$0.11 in change.

How will I be reimbursed?

After completing your reimbursement log please submit it by email with voucher numbers indicated, or print and mail a paper copy with vouchers attached, to the Rural Health Network. You may also drop items off at our office. *Should you have a large volume of vouchers and need a pick up please contact Kate - info below.*

Mail paper copies of the reimbursement log and Produce Rx vouchers you have received to:

Rural Health Network of South Central NY
Attn: Kate Miller-Corcoran
455 Court Street
Binghamton, NY 13904

Please contact Kate Miller-Corcoran with any questions
607-218-7040 (call/text) | kmillercorcoran@rhnscny.org